

Bolton

INNOVATION GROUP

THINK BIG!



Challenges in healthcare today:



Disengaged employees cost U.S. companies up to \$550 billion a year

Old approaches to managing costs **don't work.**

- Reduce benefits
- Increase contributions
- Market it

Our **ThinkBIG!** solutions focus on **sustained engagement** through **practical innovation.**

Access to primary care is the single best defense against these challenges to support your employees and their dependents.



DIAGNOSE

- Cost drivers
- Care gaps
- Engagement
- Barriers



DEVELOP

- Targets
- Methods
- Timeframes
- Financials



SECURE

- Vendor partners
- Contracts/PGs
- Resources
- Funding



ENGAGE

- Leadership
- Participants
- Existing vendors
- Community



REFINE

- Outcomes
- Employee feedback
- Market changes
- Environment

Challenge the Status Quo

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